

pro-manchester

TRAILBLAZING
TECH

2021

Friday 2nd July
Hybrid | In Person | Virtual

Sponsorship
Opportunities

www.pro-manchestertechconference.com



A WORLD OF CHANGE

The global pandemic has changed the way we shop, with high street brands disappearing or becoming online only and technical advances in logistics and operations.

We've changed the way we educate our children and the way we engage and onboard people in our organisations creating an increased need for those in-demand digital and technical skills.

We've seen the way we do business change from electronic signatures to the way we bank and invest online, and we've also seen the need to protect ourselves online more than ever before, with an increase in cybercrime and regulations which simply can't keep up with the evolution of technology.

We've seen advances in healthcare, from smart ambulances to prescriptions delivered by drone and we've also seen that whilst the world slowed down for a few months, technology has enabled us to work towards a greener future with a new focus on infrastructure and how we build communities.

We'll hear from keynote speakers and panellists as Trailblazing Tech Conference continues to evolve as a hybrid event coming to you live, studio-style from the Lowry Hotel, Manchester, with the opportunity to join us in person or virtually on Friday 2nd July 2021.

Get Involved

Showcase your brand, contribute to our panels and expert sessions, benefit from editorial features across our marketing channels, invite clients and prospects, take advantage of virtual and in-person networking and more as part of our sponsorship programme,

HEADLINE SPONSOR



£10,000 + VAT

- Opportunity to put forward a keynote speaker 20 minute slot including Q&A with host
- 10 delegate places with introductions to specific delegates
- Opportunity for senior representatives to network with speakers
- Primary branding on all marketing material pre and during the event
- 120-second promotional video to be included during the main conference session
- Opportunity to receive contact data of all delegates (subject to opt-in clause on booking)
- Promotional video played as part of the loop over lunchtime and networking
- 1 x exhibition stand/space (3m x 3m)
- 3 x features in Newsroom & conference website (weekly email newsletter going out to a mailing list of 12,000+)
- Listed as headline sponsor on all electronic campaigns relating to the conference
- Premium branding on homepage and logo and profile in the sponsors section of the conference website
- Member's spotlight on pro-manchester website for 1 month
- Promotional material to be included in the delegate's pack
- Inclusion as Headline Sponsor in the conference programme including full-page profile and logo
- Branding on attendance list
- On-screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event

PREMIUM PLUS SPONSORSHIP



£5,000 + VAT

- Opportunity to put forward a keynote speaker 20 minute slot
- Opportunity to put someone forward for panel discussion
- 8 delegate places to be spread amongst delegates
- 120 second promotional video to be included during the main conference session
- 1 x exhibition stand/space, allowing for a 3m x 2m stand or 2 pull up banners
- Branding on all electronic campaigns relating to the conference, sent to both pro-manchester & SME Club databases
- 2 x blogs featured on the conference website and on the Newsroom newsletter (weekly email newsletter going out to a mailing list of 12,000+) leading up to the conference
- Logo on homepage of the conference website and logo in the sponsors section of the conference website
- Promotional material to be included in the delegate's pack
- Inclusion as Premium Sponsor with profile in the printed conference programme
- Branding on attendance list
- On-screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event

PREMIUM SPONSORSHIP



£3,000 + VAT

- Opportunity to put a speaker forward for one of the panel discussions or to host a panel
- 6 delegate places to be spread amongst delegates
- 60 second promotional video to be included during the main Conference session
- 1 x exhibition stand/space, allowing for a 3m x 2m stand or 2 pull up banners
- Branding on all electronic campaigns relating to the conference, sent to both pro-manchester & SME Club databases
- 2 x blogs featured on the conference website and on the Newsroom newsletter (weekly email newsletter going out to a mailing list of 12,000+) leading up to the conference
- Logo on homepage of the conference website and logo in the sponsors section of the conference website
- Promotional material to be included in the delegate's pack
- Inclusion as Premium Sponsor with profile in the conference programme
- Branding on attendance list
- On screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event

EVENT SPONSORSHIP



£2,000 + VAT

- 4 delegate places to be spread amongst delegates
- Exhibition space for 1 x pull up stand and space to display literature
- Inclusion as Event Sponsor in the sponsors section of the conference website: logo with hyperlink
- Inclusion as Event Sponsor in the conference programme with company profile
- On-screen branding at the event
- The right to publicise your sponsorship in your media releases, publications etc.
- Full delegate list pre-event



GET IN TOUCH

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